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**University of South Florida  
St. Petersburg**

**College of Business**

**New Faculty Vitae Book  
Fall 2007**

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ST. PETERSBURG

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COLLEGE OF BUSINESS

## TABLE OF CONTENTS

<b>Katherine Barker .....</b>	<b>1</b>
<b>Brian Ciampa .....</b>	<b>5</b>
<b>Mary Jo Jackson .....</b>	<b>7</b>
<b>William Jackson .....</b>	<b>11</b>
<b>Timothy Ramsberger .....</b>	<b>15</b>
<b>Sharon Segrest.....</b>	<b>18</b>

# Katherine Barker

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## SCHOOL ADDRESS

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Accounting  
St. Petersburg Campus  
140 Seventh Avenue South  
St. Petersburg, FL 33701

## PERSONAL AND CONTACT INFORMATION

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## EDUCATIONAL BACKGROUND

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<b>Year</b>	<b>Degree</b>	<b>Major</b>	<b>Institution</b>
1999	Ph.D.	Accounting	University of Arkansas
1986	M.S.	Accounting	Rochester Institute of Technology
	B.S.	Business Management and Economics (Accounting)	Empire State University of New York
	Specialty Institution	Piano Performance Diploma	Eastman School of Music

## ACADEMIC EXPERIENCE

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<b>Year</b>	<b>Academic Title</b>	<b>Institution</b>
2007-Pres	Assistant Professor of Accounting, College of Business	University of South Florida St. Petersburg
2004-2007	Assistant Professor of Accounting, School of Business	State University of New York - Fredonia
2002-2004	Associate Professor of Accounting, School of Business	Lander University
2001-2002	Associate Professor of Accounting, School of Business	University of Texas at Brownsville

1999-2001	Assistant Professor of Accounting, School of Business	University of Texas at Brownsville
1995-1999	Graduate Assistant, Sam M. Walton School of Business	University of Arkansas
1994-1995	Accounting Instructor (part-time)	Keuka College
1989-1995	Accounting Instructor (full-time), College of Business	Rochester Institute of Technology

## JOURNAL PUBLICATIONS

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1. Emery, C. and K. Barker, (2007). "Effect of Commitment, job involvement and teams on customer satisfaction and profit," *Team Performance Management*, 13 (3/4). *Refereed. Discipline Based.*
2. Emery, C. and K. Barker (2007). "The Effect of Transactional and transformational leadership styles on the organizational commitment and job satisfaction of customer contact personnel," *Journal of Organizational Culture, Communication and Conflict. Refereed. Learning and Pedagogy.*
3. Cagwin, D and K. Barker (2006). "Activity-based costing, total quality management and business process reengineering: their separate and concurrent association with improvement in financial performance." *Academy of Accounting and Financial Studies Journal*, 10 (1), 49-77. *Refereed. Discipline Based.*
4. Barker, K. and C. Emery (2006). "The effect of TQM factors in financial and strategic performance: an empirical test using manufacturing firms," *Academy of Strategic Management Journal*, 5 (1), 39-59. *Refereed. Discipline Based.*
5. Cagwin, D. and K. Barker (2005). "Group versus individual learning of quantitative accounting topics: effects on test performance in the first-year accounting course," *Academy of Educational Leadership Journal*, 9(1), 37-49. *Refereed. Contribution to Practice.*
6. Emery, C., Tolbert, S. and K. Barker (2005). "An examination of the gap between supervisory job expectations and student perceptions of those expectations using the Kano model of customer satisfaction," *Academy of Educational Leadership Journal*, 9(2), 71-80. *Refereed. Contribution to Practice.*
7. Carnes, T., Jones, J, Biggart, T. and K. Barker (2003). "Just-in-time inventory systems innovation and the predictability of earnings," *International Journal of Forecasting*, 19(4), 743-749. *Refereed. Discipline Based.*

## PROCEEDINGS/PRESENTATIONS

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1. Barker, K. and D. Cagwin (August 2005), "The association between TQM and improved financial performance: an empirical study of public manufacturing

- firms," *American Accounting Association Annual Meeting*, San Francisco, California. *Proceedings. Refereed. Discipline Based.*
2. Barker, K. and C. Emery (2004) "A university's 'Adventure Program:' creating a business personality," *Allied Academies Fall 2004 International Conference*, Maui, Hawaii. *Contribution to Practice.*

## **COURSES TAUGHT**

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- Fall 2007 ACC 2071-601 Principles of Managerial ACC
- Fall 2007 ACC 2071-691 Principles of Managerial ACC
- Fall 2007 ACC 4351-601 Cost Accounting and Control II
- Fall 2007 ACC 4632-601 Auditing I
- Summer 2007 ACC 4632-691 Auditing I

## **SERVICE-PROFESSIONAL, EDITORIAL, COMMUNITY, UNIVERSITY**

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<b>Year</b>	<b>Society/Association</b>	<b>Role</b>
Spring - 2006-Spring - 2007	Advances in Accounting	Reviewer

## **PROFESSIONAL SOCIETIES/ASSOCIATIONS**

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<b>Year</b>	<b>Society/Association</b>	<b>Role</b>
2007	Association of Fraud Examiners	Member
2007	American Institute of Certified Public Accountants	Member
2007	Beta Gamma Sigma	Member
2007	Institute of Management Accountants, Buffalo, New York Chapter	Member
2007	New York State Society of Certified Public Accountants	Member
2007	National Association of Tax Professionals	Member

## **GOVERNANCE/COMMITTEES**

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<b>Year</b>	<b>Name of Committee</b>	<b>Role</b>	<b>Institution</b>
Fall 2005 - Spring 2006	Accounting Search Committee	Chair	SUNY Fredonia

## AWARDS

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<b>Year</b>	<b>Society/Association</b>
2006	DSI Award for meritorious performance, SUNY Fredonia
2005	DSI Award for meritorious performance, SUNY Fredonia
2005	Distinguished Research Award for Barker, K and C. Emery (2005). " The effect of TQM factors on financial and strategic performance," Allied Academies
2005	Distinguished Research Award for Cagwin, D and K. Barker (2005). "Activity-based costing, total quality management and business process reengineering: their separate and concurrent association with improvement in financial performance," Allied Acad.
2004	Distinguished research Award for Emery, C. Tolbert, S. and K. Barker (2004). "An examination of the gap between supervisory job expectations and student perception of those expectations using the Kano model of customer satisfaction." Allied Academies
2002	Recipient of Texas Higher Education Coordinating Board, Border County Doctoral Faculty Education Loan Repayment Program, University of Texas at Brownsville

# Brian Ciampa

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## SCHOOL ADDRESS

---

Information Systems  
USF St. Petersburg  
140 Seventh Avenue South  
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## PERSONAL AND CONTACT INFORMATION

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## EDUCATIONAL QUALIFICATIONS

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<b>Year</b>	<b>Degree</b>	<b>Major</b>	<b>Institution</b>
2007	M.S.	Management Information Systems	University of South Florida
2004	B.A.	Management Information Systems	University of South Florida

## ACADEMIC EXPERIENCE

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<b>Year</b>	<b>Academic Title</b>	<b>Institution</b>
2003-2004	Teaching Assistant	University of South Florida

## PROFESSIONAL EXPERIENCE

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<b>Year</b>	<b>Title/Position</b>	<b>Institution/Organization</b>	<b>Comments</b>
05/2007-Present	Business Analyst	AmerisourceBergen	Ensure that data conforms to state mandated reporting requirements; analyze database to create reporting solutions' Design enhancements to state reporting systems based on business needs

06/2005-05/2007	Project Analyst	University of South Florida	Participated in an effort to improve project management processes; build project schedules using MS Project 2003
06/2004-06/2005	Junior Business Analyst	University of South Florida	Develop functional specification documents and project change requests; assist with user testing; Report scope changes to Project Management Office

**COURSES TAUGHT**

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- Fall 2007 CGS 2100-691 Computers in Business

**PROFESSIONAL CERTIFICATIONS**

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<b>Year</b>	<b>Certification</b>
10/2006-Present	Certified Associate in Project Management

# Mary Jo Jackson

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## SCHOOL ADDRESS

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Management  
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## EDUCATIONAL QUALIFICATIONS

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<b>Year</b>	<b>Degree</b>	<b>Major</b>	<b>Institution</b>
1996	Ph.D.	Human Resource Management and Organizational Behavior	University of Florida
1981	MBA	Business Administration	University of West Florida
1978	Baccalaureate-Other	Business Administration	University of Florida

## ACADEMIC EXPERIENCE

---

<b>Year</b>	<b>Academic Title</b>	<b>Institution</b>
2007-pres	Visiting Associate Professor of Management	University of South Florida St Petersburg
2005-2007	Associate Professor of Management	Dalton State College
1993-2005	Associate Professor of Management	Stetson School of Business and Economics, Mercer University
1990-1993	Research Assistant	University of Florida
1987-1990	Adjunct Instructor	University of West Florida
1987-1990	Adjunct Instructor	Pensacola Junior College

## JOURNAL PUBLICATIONS

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1. Jackson, Mary Jo and Helms, Marilyn (Accepted, 2007) "Student perceptions of hybrid courses: Measuring and interpreting quality," *Journal of Business Education. Learning and Pedagogy*, Refereed.
2. Jackson, William T., Mary Jo Jackson, and Larry A. Johnson (Accepted, 2007) "Tom Brown Inc.: Surviving the oil and gas industry," *Journal of the International Academy for Case Studies, Learning and Pedagogy*, Refereed.
3. Moore, R., Mary Jo Jackson and Robert B. Wilkes (Fall, 2007) "End-user Computing Strategy: An Examination of its Impact on End-user Satisfaction," *Academy of Strategic Management Journal*, Vol. 6, 69 - 90. *Discipline Based, Refereed.*
4. Jackson, William T. and Mary Jo Jackson (Fall, 2007) "Application of the small business typology of strategic intent to small family business ventures." *Journal of Business Entrepreneurship*, Vol. 19(1), 40 - 50. *Discipline Based, Refereed.*
5. Jackson, William T., Mary Jo Jackson and Corbet Gaulden (Fall, 2005) "Curricula assessment using the course diagnostic survey: A proposal." *Academy of Educational Leadership Journal*, Vol. 10(3), 37-48. *Contribution to Practice, Refereed.*
6. Jackson, William T. and Mary Jo Jackson (Fall 2005) "The entrepreneurial continuum: A new prescription for future studies." *Academy of Entrepreneurship Journal*, Vol. 11 (1), 9-25. *Discipline Based, Refereed.*
7. Wright, Peter, Scott P. Ferris, Mary Jo Vaughan and William T Jackson (Fall, 2004) "Are competitors advantageous of disadvantageous in consolidated versus fragmented industries?" *Academy of Strategic Management Journal*, Vol. 3(1), 47-64. *Discipline Based, Refereed.*
8. Jackson, Mary Jo, Marilyn Helms and Mohammed Ahmadi (Submitted for Review) "Improving the quality of higher education: Addressing the first year college students' expectations of a technology-enhanced classroom." *Quality Management Journal. Contribution to Practice, Refereed.*

## PROCEEDINGS/PRESENTATIONS

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1. Jackson, Mary Jo and William T. Jackson (Fall, 2007) "Student evaluations: Is normality the correct assumption?" Southern Management Association Conference. Nashville Tennessee. Forthcoming (CD). *Learning & Pedagogy, Proceedings, Refereed.*
2. Sampson, Della and Mary Jo Jackson (Spring, 2007) "Armchair travel: An active learning approach to increasing global awareness and participant self efficacy." Association for Business Simulation and Experiential Learning Conference. Spring 2007. 374-376. (CD) *Learning & Pedagogy, Proceeding, Refereed.*
3. Taylor, Lloyd, Mary Jo Jackson and William T. Jackson "Goldratt's thinking process: Is there a place for it in the total enterprise simulation?" Association for

- Business Simulation and Experiential Learning. San Antonio, Texas. 379-386. (CD) *Learning & Pedagogy, Proceedings, Refereed.*
4. Jackson, William T and Mary Jo Jackson (Spring, 2006). "Family business: A new focus, the same research dilemma." Association for Small Business and Entrepreneurship Annual Meeting. Corpus Christi, Texas. 218-232 (CD). *Discipline Based, Proceeding, Refereed.*
  5. Jackson, William T., Corbet Gaulden and Mary Jo Vaughan (Fall, 2005) "A new way of looking at assessment: The job diagnostic survey." Society for the Advancement of Management International Conference. Las Vegas, Nevada. 255-264. (CD) *Contribution to Practice, Proceedings, Refereed.*
  6. Gaulden, Corbet, William T. Jackson, Walter Gastor and Mary Jo Vaughan (Spring, 2004) "The franchise system: A preliminary testing platform of the entrepreneurial continuum." Association for Small Business and Entrepreneurship Conference. Albuquerque, New Mexico. 238 - 251. (CD) *Discipline Based, Proceedings, Refereed.*
  7. Gaulden, Corbett F., William T. Jackson, Walter Gastor, Mary Jo Vaughan (Fall 2004) "Student entrepreneurs: Regional differences." Association for Small Business & Entrepreneurship Conference. San Antonio, Texas. 160 - 170. (CD) *Contribution to Practice, Proceedings, Refereed.*

## **COURSES TAUGHT**

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- Fall 2007 MAN 3025-693 Principles of Management
- Fall 2007 MAN 3301-601 Human Resource Management
- Fall 2007 MAN 3301-691 Human Resource Management
- Fall 2007 GEB 6930-691 Dynamics of Individuals & Tech. in Org.

## **SERVICE-PROFESSIONAL, EDITORIAL, COMMUNITY, UNIVERSITY**

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<b>Year</b>	<b>Society/Association</b>	<b>Role</b>
2003-Present	Academy of Strategic Management Journal	Reviewer

## **GOVERNANCE/COMMITTEES**

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<b>Year</b>	<b>Role</b>	<b>Institution</b>
1998-2005	Past President (05), President (04), President Elect (03), Program Chair and Vice President (02) Proceedings Editor (01)...	ABSEL
1995-2006	Director of Placement (02-04), Associate Director of Placement (00-02), assistant Director of Placement (98-00), Placement Committee (95-98, 06), Strategic Initiative Committee (01)	Academy of Management

1994-2006      Track Chair, Discussant, Reviewer      Southern Management Association

## **AWARDS**

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<b>Year</b>	<b>Society/Association</b>
2006	Distinguished Research Award, Academy for International Case Studies "Tom Brown Inc: Surviving in the Oil and Gas Industry"
2005	Distinguished Research Award, Academy of Educational Leadership "Curricula Assessment Using the Course Diagnostic Survey: A Proposal"
2004	Distinguished Research Award, Academy of Entrepreneurship "The Entrepreneurship Continuum: A New Prescription for Future Studies"
2001	Intellectual Contribution Award

## **FACULTY DEVELOPMENT**

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<b>Year</b>	<b>Society/Association</b>
2002	AACSB Assessment and Assurance of Learning Workshop

# William Jackson

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## SCHOOL ADDRESS

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Management  
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## PERSONAL AND CONTACT INFORMATION

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## EDUCATIONAL BACKGROUND

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<b>Year</b>	<b>Degree</b>	<b>Major</b>	<b>Institution</b>
1991	DBA	Management	Memphis State University
1981	M.S.	Management	Troy State University
1975	B.S.	Psychology	The University of Alabama

## ACADEMIC EXPERIENCE

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<b>Year</b>	<b>Academic Title</b>	<b>Institution</b>
2007-Pres	Visiting Professor of Management	USF St. Petersburg
2005-2007	DSC Foundation Endowed Chair and Professor of Management	Dalton State College
2000-2005	Pinkie Roden Endowed Chair of Entrepreneurship and Professor of Management	University of Texas of the Permian Basin
1991-2000	Associate Professor of Management	Stephen F. Austin State University

## JOURNAL PUBLICATIONS

---

1. Jackson, W. T., M. Jackson, and L. A. Johnson (Accepted, 2007). "Tom Brown, Inc.: Surviving the oil and gas industry," *Journal of the International Academy for Case Studies*. *Refereed. Learning and Pedagogy*.
2. Wright, P., M. Kroll, P. Davis, and W. T. Jackson (Fall 2007). "The influence of the chief executive officer's stock and option ownership on firm risk taking: An examination of resource allocation choices," *Academy of Strategic Management Journal*, Vol. 6, 47-68. *Refereed. Discipline Based*.
3. Jackson, W., and M. Jackson (Fall 2007). "Application of the small business typology of strategic intent to small family business ventures," *Journal of Business & Entrepreneurship*, 19 (1), 40-50. *Refereed. Discipline Based*.
4. Jackson, W. T., M. Jackson, and C. Gaulden (Fall 2006). "Curricula assessment using the curse diagnostic survey: A proposal," *Academy of Educational Leadership Journal*, 10 (3), 37-48. *Refereed. Contribution to Practice*.
5. Jackson, W. T. and M. Vaughan (Fall 2005). "The entrepreneurial continuum: A new prescription for future studies," *Academy of Entrepreneurship Journal*, 11 (1), 9-25. *Refereed. Discipline Based*.
6. Wright, P., S. P. Ferris, M. J. Vaughan, and W. T. Jackson (Spring 2004). "Are competitors advantageous or disadvantageous in consolidated versus fragmented industries?," *Academy of Strategic Management Journal*, 3 (1), 47-64. *Refereed. Discipline Based*.
7. Lloyd, S., W. T. Jackson, C. Gaulden (Fall 2002). "Starbucks: The cup runneth over?," *Journal of the International Academy for Case Studies*, 8 (6), 79-98. *Refereed. Learning and Pedagogy*.
8. Gaulden, C., W. T. Jackson, W. Gaster (Fall 2002). "An empirical examination of the relationship of personality and the propensity for self-venturing," *Academy of Entrepreneurship Journal*, Vol. 8 (1), 47-63. *Refereed. Contribution to Practice*.

## PROCEEDINGS/PRESENTATIONS

---

1. Taylor, L., M. J. Jackson, and W. T. Jackson (Spring 2007). "Goldratt's thinking process: Is there a place for it in the total enterprise simulation?," Association for Business Simulation and Experiential Learning. San Antonio, TX, 379-386. (CD). *Proceedings. Refereed. Learning and Pedagogy*.
2. Jackson, M. J., and W. T. Jackson (Fall 2007). "Student evaluations: Is normality the correct assumption?," Southern Management Association Conference. Nashville, TN. Forthcoming (CD). *Proceedings. Refereed. Learning and Pedagogy*.
3. Jackson, W. T. and M. J. Jackson (Spring 2006). "Family business: A new focus, the same research dilemma. Association for Small Business & Entrepreneurship Annual Meeting. Corpus Christi, TX, 218-232 (CD). *Proceedings. Refereed. Disciplined Based*.

4. Jackson, W. T., C. F. Gaulden, M. J. Vaughan (Fall 2005). "A new way of looking at assessment: The job diagnostic survey," Society of the Advancement of Management Annual Meeting. Las Vegas, NV, 255-264 (CD). *Proceedings. Refereed. Contribution to Practice.*
5. Gaulden, C. F., W. Jackson, W. Gaster, and M. J. Jackson (Spring 2004). "The franchise system: A preliminary testing platform on the entrepreneurial continuum." Association for Small Business & Entrepreneurship. Albuquerque, NM. (CD). *Proceedings. Refereed. Discipline Based.*
6. Gaulden, C. F., W. T. Jackson, W. Gaster, and M. J. Jackson (Fall 2004). "Student entrepreneurs: Regional differences." Association for Small Business & Entrepreneurship Conference. San Antonio, TX. 160-170. (CD). *Proceedings. Refereed. Discipline Based.*
7. Jackson, W. T., W. Gaster, and C. F. Gaulden ((Spring 2003). "Quality in small business projects," Association for Small Business & Entrepreneurship. Houston, TX. 17-29 (CD). *Proceedings. Refereed. Contribution to Practice.*
8. Box, T., L. R. Watts, and W. T. Jackson (Spring 2003). "Continuous quality improvements in the classroom using the nominal group technique," Association for Small Business & Entrepreneurship. Houston, TX. 30-36 (Abstract, CD). *Proceedings. Refereed. Contribution to Practice.*
9. Jackson, W. T., C. F. Gaulden, and W. Gaster (Spring 2003). "Students and 'real' entrepreneurs: A sneak preview," Association for Small Business & Entrepreneurship. Houston, TX. 272-286 (CD). *Proceedings. Refereed. Discipline Based.*
10. Lloyd, S., W. T. Jackson, and C. Gaulden (Fall 2002). "Starbucks," Allied Academies Annual International Meeting, Nashville, TN. 73-79 (Hardcopy). *Proceedings. Refereed. Learning and Pedagogy.*
11. Gaulden, C., Jackson, W. T., and W. Gaster (Fall 2002). "Personality and self-venturing," Allied Academies Annual International Meeting. Nashville, TN. 15-22 (Hardcopy). *Proceedings. Refereed. Discipline Based.*

## COURSES TAUGHT

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- Fall 2007 GEB 6930-7999 Org. Star for 21st Century
- Fall 2007 MAN 4802-601 Entrepreneur/Small Bus Man
- Fall 2007 MAN 4930-601 ST: Social Issues
- Summer 2007 GEB 6930-691 Community Leaders & Partners
- Summer 2007 MAN 6930-603 ST: Int'l Entrepreneurship

## AWARDS

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<b>Year</b>	<b>Society/Association</b>
Fall - 2006	Distinguished Research Award for "Tom Brown, Inc.: Surviving in the Oil and Gas Industry" from Allied Academies at Annual Meeting, October, 2006.
Fall - 2005	Selected for the "Outstanding Educator Award" given by the Association for Small Business & Entrepreneurship at the Annual Meeting, October, 2005.

- Spring - 2005 Recipient of the University of Texas of the Permian Basin, School of Business "Outstanding Faculty Member Award", May, 2005.
- Fall - 2005 Distinguished Research Award for "Curricula Assessment Using the Course Diagnostic Survey: A Proposal" by the Allied Academies at Annual Meeting, October, 2005.
- Spring - 2004 Distinguished Research Award for "The Entrepreneurial Continuum: A New Prescription for Future Studies" at the Allied Academies Annual Meeting, April, 2004.
- Fall - 2003 Selected as a "Fellow" of the Allied Academies at the Annual Meeting, October, 2003.
- Fall - 2002 Selected as the recipient of the "Larry R. Watts Distinguished Service Award" from the Allied Academies, October, 2002.
- 2002 Distinguished Research Award for "An Empirical Examination of the Relationship of Personality and the Propensity for Self-Venturing" at the Allied Academy Annual Meeting, April, 2002.
- Present Selected as a "Fellow" for the Association for Small Business & Entrepreneurship, March 1999.

# Timothy Ramsberger

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## SCHOOL ADDRESS

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Accounting, Business law  
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## PERSONAL AND CONTACT INFORMATION

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## EDUCATIONAL QUALIFICATIONS

---

Year	Degree	Major	Institution
2000	MBA	Business Administration	Rollins College
1987	J.D.	Law	Florida State University
1984	B.S.	Business Administration	Florida State University

## ACADEMIC EXPERIENCE

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Year	Academic Title	Institution
01/2000-05/2000	Adjunct Professor, Business Law	Rollins College

## PROFESSIONAL EXPERIENCE

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Year	Title/Position	Institution/Organization	Comments
2004-Present	Vice President and General Manager	Andretti Green Promotions, LLC / Honda Grand Prix of St. Petersburg	
03/2004 – 09/2004	Vice President, Promoter Relations	Champ Car World Series, LLC	
05/2003 – 02/2004	Vice President and general Manager	Dover Motorsports Inc. / Grand Prix of St. Petersburg	

2000 - Present	Attorney and Counselor of Law	Timothy T. Ramsberger, P.A	Specializing in Civil Litigation, Business and Sports Law; Sports Management Consulting and Representation
05/2000 – 09/2000	Vice President	Outback Sports, LLC	
1996 – 2000	Senior Manager	Disney Sports Attractions	Event Programming and Business Affairs
1994 – 1996	Venue Management	Atlanta Committee for the Olympic Games	Responsible for venue acquisitions and the development of the overall, integrated planning, operations and management of two Olympic competition venues
1993 - 1994	Deputy Venue Executive Director and Venue Operations Director	World Cup USA 1994 Inc.	Second executive in charge of the Orlando venue for the 1994 FIFA World Cup soccer tournament; directly managed 50 full-time staff and several hundreds of volunteers
1990 – 1993	Attorney	Robert White Jr. & Associates P.A.	Specialized in business, commercial, real property and entertainment and sports law
1987 – 1990	Attorney	Gray, Harris, and Robinson P.A.	Specialized in business, commercial litigation, real property, and entertainment and sports law

## **COURSES TAUGHT**

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- Will teach in Spring 2008

## **PROFESSIONAL CERTIFICATIONS**

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<b>Year</b>	<b>Certification</b>
2004-Present	Florida Real Estate Sales Associate
2000-Present	United States Coast Guard, OUPV Captain
1993-Present	Florida Notary Public

## **PROFESSIONAL ORGANIZATIONS**

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<b>Year</b>	<b>Certification</b>
Current	Florida Bar
Current	American Bar Association
Current	Florida Sports Foundation
Current	Sports Lawyers Association
Current	National Sports Law Institute – Board of Advisors
Current	St. Petersburg law Association – Chair, Trial Section
Current	Hillsborough County Bar Association
Current	Academy of Florida Trial Lawyers
Current	American Trail Lawyers

# Sharon Segrest

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## EDUCATIONAL QUALIFICATIONS

---

Year	Degree	Institution
1999	Ph.D.	Florida State University
1994	MBA	Meredith College
1989	B.S.	University of North Carolina

## ACADEMIC EXPERIENCE

---

Year	Academic Title	Institution
2007-Pres	Assistant Professor of Management	University of South Florida, St. Petersburg
2005-2007	Associate Professor of Management	California State University, Fullerton
2000-2005	Assistant Professor of Management	California State University, Fullerton
1999-2000	Assistant Professor of Management	California State University, Bakersfield
1996-1999	Instructor of Management	Florida State University

## JOURNAL PUBLICATIONS

---

1. Segrest-Purkiss, S. L., P. L. Perrewé, T. L. Gillespie, B. T. Mayes, and G. R. Ferris (2006). "Implicit Sources of Bias in Employment Interview Judgments and Decisions, *Organizational Behavior and Human Decision Processes*, Vol. 101, No. 2, pp. 152-167. *Refereed. Discipline Based.*
2. Hurley, A. E., S. Segrest-Purkiss, and J. A. Sonnenfeld (2005). "The Changing Role of Education on Managerial Career Attainment," *Personnel Review*, Vol. 34, No. 5. *Refereed. Discipline Based.*

3. Beck, G. and S. L. Segrest-Purkiss (2004). "Decentralization at the Los Angeles Unified School District," *Management Research News*, Vol. 27, No. 6, pp. 40-49. *Refereed. Contribution to Practice.*
4. Fadil, P., S. L. Segrest-Purkiss, A. E. Hurley-Hanson, M. Knudstrup, and L. Stephina (2004). "Distributive Justice in Northern Mexico and the U. S.: A Cross-Cultural Comparison," *Cross Cultural Management: An International Journal*, Vol. 11, No. 3, pp. 1-24. *Refereed. Discipline Based.*
5. Segrest, S. L., D. J. Domke-Damonte, and E. J. Dumond (2003). "The Influence of Academic Organizational Culture on Technology Adoption," *Journal of Business and Society*, Vol. 16, No. 2. *Refereed. Discipline Based.*
6. Segrest, S. L., E. J. Romero, and D. J. Domke-Damonte (2003). "Exploring the Role of Machismo in Gender Discrimination: A Comparison of Mexico and the U. S.," *Equal Opportunities International*, Vol. 22, No. 1, pp. 13-31. *Refereed. Discipline Based.*
7. Knudstrup, M., S. L. Segrest, and A. E. Hulrey (2003). "The Use of Mental Imagery in the Simulated Employment Interview Situation," *Journal of Managerial Psychology*, Vol. 18, No. 6, pp. 573-591. *Refereed. Discipline Based.*
8. Hurley-Hanson, A. E., S. Wally, S. L. Segrest, T. Scandura, and J. A. Sonnenfeld (2003). "An Examination of the Effects of Early and Late Entry on Career Attainment: The Clean Slate Effect?," *Personnel Review*, Vol. 32, No. 2, pp. 133-150. *Refereed. Discipline Based.*

## PROCEEDINGS/PRESENTATIONS

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1. Fadil, P., S. L. Segrest-Purkiss, A. E. Hurley-Hanson, M. Knudstrup, and L. Stepin (2004). "The Ingroup/Outgroup Effect on Distributive Justice in Mexico and the U. S.: An Empirical Investigation," *Academy of Management Conference*, New Orleans, Louisiana. *Proceedings Refereed. Discipline Based.*
2. Knudstrup, M., S. L. Segrest, A. E. Hurley, and L. Stepina (2004). "Resource Allocation Decisions in Mexico and the U. S.: A Cross-Cultural Perspective," *Western Decision Sciences Institute Conference*, Manzanillo, Mexico. *Proceedings. Refereed. Discipline Based.*
3. Segrest, S. L., E. Romero, and D. J. Domke-Damonte (2003). "Exploring the Role of Machismo in Gender Discrimination: A Comparison of Mexico and the U. S.," *International Conference of the Iberoamerican Academy of Management Proceedings*, São Paulo, Brazil. *Proceedings. Refereed. Discipline Based.*
4. Hurley, A. E., S. Wally, J. A. Sonnenfeld, and S. L. Segrest (2003). "The Impact of Formal Education on Managerial Career Attainment," *Academy of Management Proceedings*, Seattle, Washington. *Proceedings. Refereed. Discipline Based.*
5. Miles, A. K. and S. L. Segrest (2002). "To Use or Not to Use? Work Family Initiatives Relative to Career Image Perception," *Southern Management Association Proceedings*, Atlanta, Georgia. *Proceedings. Refereed. Discipline Based.*

## **COURSES TAUGHT**

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- FALL 2007 MAN 3240 - 693 Organizational Behavior Analysis
- FALL 2007 MAN 4600 - 691 International Management

## **SERVICE-PROFESSIONAL, EDITORIAL, COMMUNITY, UNIVERSITY**

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<b>Year</b>	<b>Society/Association</b>	<b>Role</b>
2007	Journal of Managerial Issues	Reviewer
2006	western Academy of Management Conference	Reviewer
2006	North American Case Research Association (NACRA)	Reviewer
2006	Journal of Business and Management	Reviewer
2004	Journal of Managerial Issues	Reviewer
2004	Academy of Management, International Division, New Orleans, LA	Reviewer
2003	Western Decision Science Conference, Manzanillo, Mexico	Reviewer
2003	Western Academy of Management Conference, Anchorage, AL	Reviewer
2003	Western Academy of Management, Palm	Session Chair

## **PROFESSIONAL SOCIETIES/ASSOCIATIONS**

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### **Society/Association**

Alpha Kappa Psi, Business Fraternity

Beta Gamma Sigma, International Business and Management Honor Society

Professional in Human Resource Association (PIHRA)

Academy of Management, Divisions: Human Resources, International, Organizational Behavior

Society of Human Resource Management (SHRM)

Western Division, Academy of Management

## **GOVERNANCE/COMMITTEES**

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<b>Year</b>	<b>Name of Committee</b>	<b>Role</b>	<b>Institution</b>
2007	Selection Committee	Member, Director of Assessment	USFSP

## **FACULTY DEVELOPMENT**

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<b>Year</b>	<b>Society/Association</b>
2004	Case Workshop, Teaching Learning, Writing with Cases by Jim Erskine from the University of Western Ontario, Richard Ivey School of Business
2004	Participant, Eighth Annual Western Region Assessment Conference: Workshops in Assessment and Program Evaluation, California State, Fullerton
2003	Participant, Academy of Management Junior Faculty Human Resource Management Consortium, Seattle, WA
2003	Volunteer Career Success Coach, Working Wardrobes for a New Start, Garden Grove, CA - Instructed resume and interview workshops

## **PRIOR ACADEMIC AND PROFESSIONAL SOCIAL WORK EXPERIENCE**

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- Sandoz Nutrition, Raleigh, NC 1992-1993
- The Pillsbury Company, Raleigh, NC 1989-1992

## **PROFESSIONAL EXPERIENCE**

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<b>Year</b>	<b>Title/Position</b>	<b>Institution/Organization</b>	<b>Comments</b>
2006	Consultant	Thomson South-Western Publishing, Irvine, CA	Principles of Management
2006	Consultant	John Wiley & Sons, Inc.	Strategic Organizational Behavior
2004	Consultant	John Wiley & Sons, Inc.	Hitt, M.A., A.J. Colella & R.D. Middlemist, "Organizational Behavior: A Strategic Approach"
2004	Consultant	South-Western Thomson Learning	Current Trends and Challenges in Teaching Organizational Behavior
2003	Consultant	South-Western Thomson Learning	Mathis and Jackson, "Human Resource Management" text, focus: training, careers, HR development, performance management and appraisal